



**KANNAPOLIS CHOSEN AS HOME FOR
AFFINITY LIVING GROUP'S NEW ASSISTED LIVING AND MEMORY CARE COMMUNITY**
The Landings of Cabarrus

MULTI-MILLION DOLLAR PROJECT CURRENTLY UNDERWAY

Kannapolis, March 12, 2019 – The Southeast's largest senior housing provider is bringing top-notch care and premiere accommodations to Kannapolis this spring. Affinity Living Group (ALG) has announced the construction of its newest premiere assisted living community -- The Landings of Cabarrus.

The community, slated for completion in late Spring 2019, will offer 35 private assisted living suites and 32 secure-care beds with private and companion rooms, all new luxury accommodations, internal and external courtyards, theater with a chapel area, private dining room for family events, private nooks for visiting, large common areas and pets will be welcome.

In addition to traditional assisted living services, The Landings of Cabarrus will be secured with extra safety features like sensors and exit alarms to prevent wandering, or "exit-seeking," behavior. "The Journey," an ALG signature program, will provide additional care for residents with memory impairments, including special assistance with daily tasks, unique dining experiences and fun activities for people at all levels of ability.

"Providing the best life for our residents is our top priority at Affinity Living Group," said Charles Trefzger, CEO of ALG. "Our newest community here in Kannapolis, The Landings of Cabarrus, will allow us to do so within an environment of luxury amenities. We look forward to welcoming and caring for residents and becoming a part of the Kannapolis community."

The Landings of Cabarrus is part of a chapter of growth for the city of Kannapolis and the surrounding area, with recently-announced projects including new restaurants, shops and even a minor league baseball stadium. The community's location boasts convenient access to I-85, neighbors the historic downtowns of both Kannapolis and Concord and is just blocks from the local YMCA, which hosts numerous events for seniors in the community.

"We are thrilled to welcome The Landings of Cabarrus to Kannapolis," said Barbi Jones, executive director for the Cabarrus Regional Chamber of Commerce. "As our population ages, we often see families caring for elderly or impaired loved ones who need more care than they can safely offer. The Landings will bring that needed resource to our community, allowing families to stay close by. Additionally, the economic impact of jobs and facilities just enhances a growing and vibrant Cabarrus County."

The Landings of Cabarrus, 4821 Kannapolis Parkway in Kannapolis, may be reached by calling (704)264-7426 or (704)933-4000 or email Nicole Savaiano, Sales Director at cama.mkt@affinitylivinggroup.com.

Stay up-to-date with The Landings of Cabarrus on FB at: @LandingsCabarrus

For more information on this press release, contact Tiffany Fields, Communications Manager, at tfields@affinitylivinggroup.com or (828) 442-3621.

*With more than 100 communities in 5 states, **Affinity Living Group**, based in Hickory, NC, is the largest senior housing provider in the southeastern United States. Affinity's mission is to provide a full continuum of affordable, traditional, and premier housing and care services for older adults, delivered by a team of passionate and respectful professionals, at locations throughout the United States. **We strive daily to create the best life for all we serve.***